

2022

Annual Meeting *of the* Subcortical Surgery Group

July 21 – 23, 2022

St Julien Hotel | Boulder, CO

Why Exhibit at SSG 2022?

- 100+ neurosurgeon attendees focused on intracranial, cerebrovascular, neuro-oncology and skull-based neurosurgery
- Exhibits located in the foyer adjacent to the General Session meeting room
- Networking Reception held Friday evening
- Ample free time to connect with attendees in a relaxed environment
- General Session topics focus on new technologies, techniques and clinical evidence supporting the evolving change in neurosurgery
- Corporate Sponsorship Opportunities Available



Who is the SSG?

The Subcortical Surgery Group (SSG) is a user group dedicated to optimizing minimally invasive corridor surgery to the subcortical space through clinical and scientific collaborative research and technology applications that are better for the patient and better for healthcare institutions. The SSG is leading the revolutionary change in safe and effective minimally invasive treatments for patients with subcortical brain pathology.

LEADERSHIP TEAM SSG Board of Directors & Executive Committee



Julian Bailes, MD
President & Chairman, SSG
Bennett-Tarkington Chairman
Department of Neurosurgery
NorthShore University HealthSystem
Co-director - NorthShore Neurological Institute



Gustavo Pradilla, MD
Associate Professor of Neurosurgery
Emory University School of Medicine
Chief of Neurosurgery Service
Grady Memorial Hospital



Zachary Litvack, MD, MCR, FAANS, FACS
Secretary & Treasurer, SSG
Director of Minimally Invasive & Skull Base
Neurosurgery Programs
Swedish Neuroscience Institute



Rohan Ramakrishna, MD
Chief of Neurological Surgery
NewYork-Presbyterian/Brooklyn Methodist Hospital
Associate Attending Neurological Surgeon
NewYork-Presbyterian Hospital
Associate Professor of Neurological Surgery
Weill Cornell Medical College



Kaisorn Chaichana, MD
Professor of Neurosurgery
Mayo Clinic



Justin Singer, MD
Director of Vascular Neurosurgery Program
Spectrum Health



Sunit Das, MD, PhD
Neurosurgeon & Scientist at St. Michael's
Hospital and the Hospital for Sick Kids
Associate Professor, Department of Surgery
University of Toronto



Ronald Young II, MD
Neurosurgeon
Delray Medical Center



J.D. Day, MD
Chairman - Department of Neurosurgery
University of Arkansas for Medical Sciences



Brad Zacharia, MD
Associate Professor of Neurosurgery
Co-Director - Neuro Oncology Program
Director - Brain Tumor and Skull Base Surgery
Penn State Health



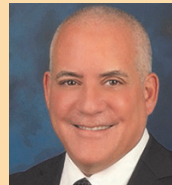
Gary Gallia, MD, PhD
Surgical Director of the Pituitary Center
Associate Professor of Neurosurgery
Johns Hopkins Medicine



Gabriel Zada, MD
Associate Professor of Neurosurgery
Otolaryngology and Internal Medicine
Keck School of Medicine of USC
Director - USC Endoscopic Skull Base
Surgery Program



Nicolas Kon Kam King, FRCSEd(SN), PhD
Neurosurgeon - Mount Elizabeth Hospital
Adjunct Associate Professor
Yong Loo Lin School of Medicine National
University of Singapore



Lloyd Zucker, MD, FAANS
Chief of Neurosurgery - Delray Medical Center
Director of Neurosurgical Services - Delray
Medical Center and Good Samaritan Hospital
Affiliate Neurosurgeon - Marcus Neuroscience
Institute at Boca Regional Hospital



Mohamed Labib, MD
Assistant Professor of Neurosurgery
University of Maryland Medical Center

MEETING AT-A-GLANCE

Pre-Meeting Workshops Date

July 21, 2022

Meeting Dates

July 22-23, 2022

Location

St Julien Hotel
900 Walnut St.
Boulder, CO 80302
www.stjulien.com

Meeting Planner

Jennifer Oakley
Oakley Meetings & Events
jennifer@eventsbyoakley.com
201.787.7299 (cell)

SOCIAL EVENT

Friday, July 22, 2022

Networking Reception

Exhibiting personnel are invited to attend the Networking Reception. This well-attended event greets registrants to the Annual Meeting with drinks and hors d'oeuvres. The event will take place on Friday evening, July 22 from 4:30pm – 6:00 pm on the Redgarden Terrace of the St Julien Hotel.



SCHEDULE AT-A-GLANCE

(hours subject to change)

Thursday, July 21, 2022

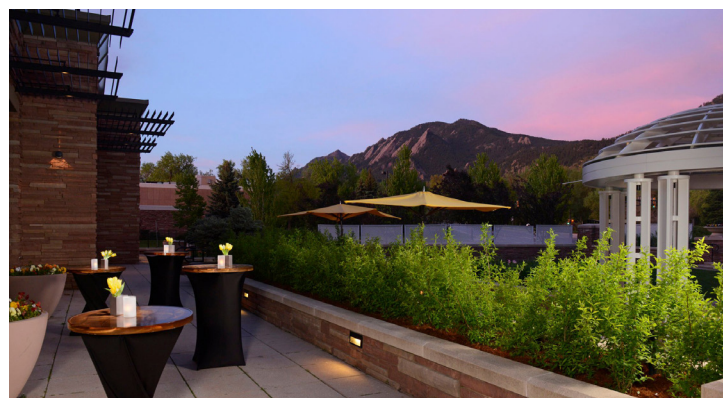
7:00am – 6pm	Pre-Meeting Workshops
6:30pm – 8:30pm	Workshop Dismantling & Exhibit Installation

Friday, July 22, 2022

7am – 7:45am	Registration, Exhibit Viewing & Breakfast
7:45am – 9:45am	General Session
9:45am – 10:05am	Refreshment Break with Exhibitors
10:05am – 11:45am	General Session
11:45am – 12:30pm	Lunch with Exhibitors
12:30pm – 2:15pm	General Session
2:15pm – 2:35pm	Refreshment Break with Exhibitors
2:35pm – 4:30pm	General Session
4:30pm – 6pm	Networking Reception

Saturday, July 23, 2022

7am – 7:45am	Exhibit Viewing & Breakfast
7:45am – 9:45am	General Session
9:45am – 10:05am	Refreshment Break with Exhibitors
10:05am – 12pm	General Session
12pm – 1:30pm	Exhibit Dismantling



PAST EXHIBITORS & SUPPORTERS

BK Medical

Brainlab

Charmant

HAAG-STREIT Diagnostics

Hitachi Healthcare Americas

Invenio Imaging

KARL STORZ

Leica

Medtronic

Mizuho America, Inc.

NICO Corporation

NX Development Corp.

Olympus

Penumbra

Stryker

Sutter USA

Synaptive Medical Inc.

Viz.ai

ZEISS

Zimmer Biomet

Tabletop Exhibit Information

EXHIBIT SPACE

Fee: \$5,000 per table top includes:

- Located in the foyer adjacent to the General Session meeting room
- Access to 100+ neurosurgeons
- Skirted 6' display table
- 2 exhibitor registration badges
- Admission to General Session based on availability
- 2 Networking Reception passes
- Meals provided for 2 representatives



Corporate Sponsorship Opportunities

(available on a first-come, first-served basis)

FOOD & BEVERAGE SUPPORT

Networking Reception

Fee: \$15,000

This well-attended event greets registrants to the Annual Meeting with drinks and hors d'oeuvres. The event will take place on Friday evening, July 22 from 4:30pm – 6:00pm on the Redgarden Terrace of the St Julien. In addition to overall support recognition, the supporting company will be recognized on signage at the event. The supporting company will also have the exclusive opportunity to showcase its products during the event.

Continental Breakfast

Fee: \$2,500 each or \$4,500 for both days

The early bird gets the worm. Make an impression first thing in the morning by sponsoring the continental breakfast for attendees. In addition to overall support recognition, the supporting company will be recognized on signage during breakfast.

Refreshment Breaks

Fee: \$1,500 each or \$2,500 for both days

Provide surgeons with a mid-morning pick-me-up with beverages and snacks. In addition to overall support recognition, the supporting company will be recognized on signage during the refreshment break.

Lunch

Fee: \$2,500 each or \$4,500 for both days

Impress surgeons by sponsoring lunch. Attendees will enjoy views of the flatirons while eating a scrumptious buffet lunch. In addition to overall support recognition, the supporting company will be recognized on signage during lunch.

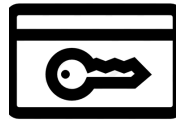
MISCELLANEOUS SUPPORT



Lanyards

Fee: \$2,500

An opportunity to display your company logo around the necks of SSG attendees. Sponsoring company must provide lanyards and receive approval from SSG on design.



Hotel Key Cards

Fee: \$2,500

Reach all SSG surgeons staying at the St Julien by having your company logo or name printed on each hotel key card and holder provided to our group.



Hotel Brochure Drop

Fee: \$2,500

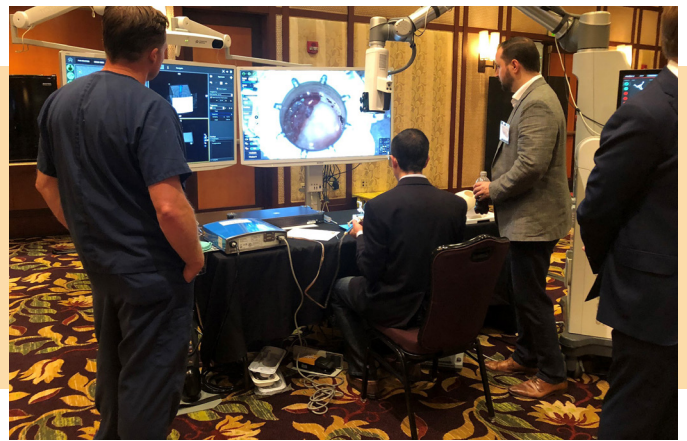
Impress surgeons staying at the St Julien with your product brochure. A St Julien staff member will deliver the brochure to each guest staying at the hotel under our group. Sponsoring company must provide brochure and receive approval from SSG on design.



Wireless Internet Access

Fee: \$1,500

Help SSG surgeons stay in touch and informed by providing wireless internet access in the meeting space. Sponsoring company will be recognized on tent cards in the General Session room.



WHAT PAST ATTENDEES ARE SAYING



"Absolutely great venue and presentations"

"Many thanks! Continue to push the boundaries of subcortical surgery."

"As a first time attendee, I thought the meeting was great.
The members are welcoming and seeking opportunities to collaborate."

"Outstanding course and meeting.
My practice will change offering more options for my patients."

"Another well-organized educational event.
My favorite meeting of the year. The vendors were valuable and informative."

SHIPPING DETAILS



Packages for the SSG Annual Meeting may be delivered to the St Julien starting Tuesday, July 19. The SSG has reserved the Calypso room at the St Julien as storage from July 19 – 23 (until 2:00 pm). Please note that ALL equipment must be picked-up by 2:00 pm on Saturday, July 23. There is no available storage for the SSG after this time.

The following information must be included on all packages to ensure proper delivery:

St Julien Hotel
Subcortical Surgery Group
ATTN: Kristin Snodell
900 Walnut St.
Boulder, CO 80302

Each vendor is responsible for arranging equipment shipment and any associated costs. A loading dock and pallet jack is available at the hotel. Please plan accordingly with your shipping company.

Please provide dimensions and expected ship date to Jennifer Oakley no later than July 14.

Jennifer Oakley
Oakley Meetings & Events
jennifer@eventsbyoakley.com
201.787.7299 (cell)

