

# 2024

## Annual Meeting of the Subcortical Surgery Group

August 1 – 3, 2024

St Julien Hotel | Boulder, CO

### Why Exhibit at SSG?

- 75+ neurosurgeon attendees focused on intracranial, cerebrovascular, neuro-oncology and skull-based neurosurgery
- Exhibits located in the foyer adjacent to the General Session meeting room
- Networking Reception held Friday evening
- Ample free time to connect with attendees in a relaxed environment
- General Session topics focus on new technologies, techniques and clinical evidence supporting the evolving change in neurosurgery
- Corporate Sponsorship Opportunities Available



# Who is the SSG?

The Subcortical Surgery Group (SSG) is a user group dedicated to optimizing minimally invasive corridor surgery to the subcortical space through clinical and scientific collaborative research and technology applications that are better for the patient and better for healthcare institutions. The SSG is leading the revolutionary change in safe and effective minimally invasive treatments for patients with subcortical brain pathology.

## LEADERSHIP TEAM SSG Board of Directors & Executive Committee



**Julian Bailes, MD**  
**President & Chairman, SSG**  
System Physician Executive,  
Endeavor Health Neurosurgery  
Bennett Tarkington Chair of Neurosurgery,  
NorthShore Hospitals  
Clinical Professor of Neurosurgery,  
University of Chicago Pritzker School of Medicine



**Rohan Ramakrishna, MD**  
Chief of Neurological Surgery  
NewYork-Presbyterian Brooklyn Methodist  
Alvina and Willis Murphy Associate Professor –  
Neurological Surgery Director –  
Brain Metastases Program  
Co-director – William Rhodes and Louise Tilzer-Rhodes  
Center for Glioblastoma



**Zachary Litvack, MD, MCR, FAANS, FACS**  
**Secretary & Treasurer, SSG**  
Director of Minimally Invasive &  
Skull Base Neurosurgery Programs  
Swedish Neuroscience Institute



**Justin Singer, MD**  
Director of Vascular Neurosurgery Program  
Corewell Health



**Kaisorn Chaichana, MD, FACS**  
Professor of Neurosurgery  
Mayo Clinic



**Ronald Young II, MD**  
Neurosurgeon  
Delray Medical Center



**Sunit Das, MD, PhD**  
Neurosurgeon & Scientist  
St. Michael's Hospital and the Hospital for Sick Kids  
Associate Professor, Department of Surgery  
University of Toronto



**Brad Zacharia, MD**  
Assistant Professor of Neurosurgery  
Co-Director, Neuro Oncology Program  
Director, Brain Tumor and Skull Base Surgery  
Penn State Health



**Gary Gallia, MD, PhD**  
Surgical Director of the Pituitary Center  
Professor of Neurosurgery  
Johns Hopkins Medicine



**Gabriel Zada, MD**  
Director, USC Brain Tumor Center  
Co-Director, USC Pituitary Center  
Professor of Neurological Surgery  
Keck Hospital of USC



**Gustavo Pradilla, MD**  
Associate Professor of Neurosurgery  
Emory University School of Medicine  
Chief of Neurosurgery,  
Grady Memorial Hospital



**Lloyd Zucker, MD, FAANS**  
Chief of Neurosurgery, Delray Medical Center  
Director of Neurosurgical Services  
Delray Medical Center and Good Samaritan Hospital  
Affiliate Neurosurgeon  
Marcus Neuroscience Institute  
Boca Regional Hospital

## MEETING AT-A-GLANCE

### Pre-Meeting Workshops Date

August 1, 2024

### Meeting Dates

August 2-3, 2024

### Location

St Julien Hotel  
900 Walnut St.  
Boulder, CO 80302  
[www.stjulien.com](http://www.stjulien.com)

### Meeting Planner

Jennifer Oakley  
Oakley Meetings & Events  
[jennifer@eventsbyoakley.com](mailto:jennifer@eventsbyoakley.com)  
201.787.7299 (cell)

## SOCIAL EVENT

Friday, August 2, 2024

### Networking Reception

Exhibiting personnel are invited to attend the Networking Reception. This well-attended event greets registrants to the Annual Meeting with drinks and hors d'oeuvres. The event will take place on Friday evening, August 2 at 5:00pm on the Redgarden Terrace of the St Julien Hotel.



## SCHEDULE AT-A-GLANCE

(hours subject to change)

### Thursday, August 1, 2024

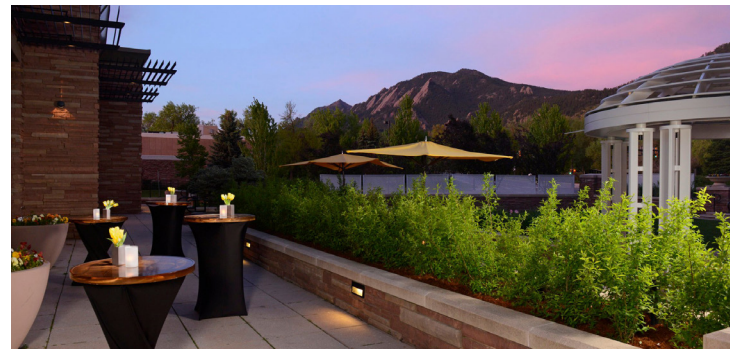
12:30pm – 6:30pm	Pre-Meeting Workshops
7pm – 8:30pm	Workshop Dismantling & Exhibit Installation

### Friday, August 2, 2024

7am – 8am	Registration, Exhibit Viewing & Breakfast
8am – 10am	General Session
10am – 10:20am	Refreshment Break with Exhibitors
10:20am – 12pm	General Session
12pm – 12:45pm	Lunch with Exhibitors
12:45pm – 2:45pm	General Session
2:45pm – 3:05pm	Refreshment Break with Exhibitors
3:05pm – 5pm	General Session
5pm	Networking Reception

### Saturday, August 3, 2024

7am – 8am	Exhibit Viewing & Breakfast
8am – 9:50am	General Session
9:50am – 10:10am	Refreshment Break with Exhibitors
10:10am – 12pm	General Session
12pm – 1:30pm	Exhibit Dismantling



# PAST EXHIBITORS & SUPPORTERS

Bioplate  
BK Medical  
Brainlab  
Fujifilm  
GammaTile

Integra LifeSciences  
KARL STORZ  
Kiyatec  
Leica Microsystems  
Medexus

Medivis  
Medtronic  
Mitaka USA  
Mizuho  
NICO Corporation

Olympus  
Omniscient  
Stryker  
Sutter USA  
Synaptive

ZEISS

## Tabletop Exhibit Information

### EXHIBIT SPACE

**Fee: \$5,000 per table top includes:**

- Located in the foyer adjacent to the General Session meeting room
- Access to 75+ neurosurgeons
- Skirted 6' display table
- 2 exhibitor registration badges
- Admission to General Session based on availability
- 2 Networking Reception passes
- Meals provided for 2 representatives



# Corporate Sponsorship Opportunities

(available on a first-come, first-served basis)

## FOOD & BEVERAGE SUPPORT

### Networking Reception

**Fee: \$15,000**

This well-attended event greets registrants to the Annual Meeting with drinks and hors d'oeuvres. The event will take place on Friday evening, August 2 at 5:00pm on the Redgarden Terrace of the St Julien. In addition to overall support recognition, the supporting company will be recognized on signage at the event. The supporting company will also have the exclusive opportunity to showcase its products during the event.

### Continental Breakfast

**Fee: \$2,500 each or \$4,500 for both days**

The early bird gets the worm. Make an impression first thing in the morning by sponsoring the continental breakfast for attendees. In addition to overall support recognition, the supporting company will be recognized on signage during breakfast.

### Refreshment Breaks

**Fee: \$1,500 each or \$2,500 for both days**

Provide surgeons with a mid-morning pick-me-up with beverages and snacks. In addition to overall support recognition, the supporting company will be recognized on signage during the refreshment break.

### Lunch

**Fee: \$2,500**

Impress surgeons by sponsoring lunch. Attendees will enjoy views of the flatirons while eating a scrumptious buffet lunch. In addition to overall support recognition, the supporting company will be recognized on signage during lunch.

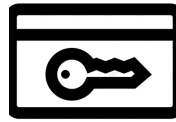
## MISCELLANEOUS SUPPORT



### Lanyards

**Fee: \$2,500**

An opportunity to display your company logo around the necks of SSG attendees. Sponsoring company must provide lanyards and receive approval from SSG on design.



### Hotel Key Cards

**Fee: \$2,500**

Reach all SSG surgeons staying at the St Julien by having your company logo or name printed on each hotel key card and holder provided to our group.



### Hotel Brochure Drop

**Fee: \$2,500**

Impress surgeons staying at the St Julien with your product brochure. A St Julien staff member will deliver the brochure to each guest staying at the hotel under our group. Sponsoring company must provide brochure and receive approval from SSG on design.



### Wireless Internet Access

**Fee: \$1,500**

Help SSG surgeons stay in touch and informed by providing wireless internet access in the meeting space. Sponsoring company will be recognized on tent cards in the General Session room.



## WHAT PAST ATTENDEES ARE SAYING



“Absolutely great venue and presentations”

“Many thanks! Continue to push the boundaries of subcortical surgery.”

“As a first time attendee, I thought the meeting was great. The members are welcoming and seeking opportunities to collaborate.”

“Outstanding course and meeting. My practice will change offering more options for my patients.”

“Another well-organized educational event. My favorite meeting of the year. The vendors were valuable and informative.”

## SHIPPING DETAILS



Packages for the SSG Annual Meeting may be delivered to the St Julien starting Tuesday, July 30. The SSG has reserved the Calypso room at the St Julien as storage from July 30 – August 2 (until 2:00 pm). Please note that ALL equipment must be picked-up by 2:00 pm on Saturday, August 3. There is no available storage for the SSG after this time.

The following information must be included on all packages to ensure proper delivery:

St Julien Hotel Subcortical Surgery Group  
ATTN: Kirbi Olson  
900 Walnut St.  
Boulder, CO 80302

Each vendor is responsible for arranging equipment shipment and any associated costs. A loading dock and pallet jack is available at the hotel. Please plan accordingly with your shipping company.

Please provide dimensions and expected ship date to Jennifer Oakley no later than July 19.

Jennifer Oakley  
Oakley Meetings & Events  
[jennifer@eventsbyoakley.com](mailto:jennifer@eventsbyoakley.com)  
201.787.7299 (cell)

