

2025

Annual Meeting *of the* Subcortical Surgery Group

July 17 – 19, 2025

St Julien Hotel | Boulder, CO

Why Exhibit at SSG?

- 60+ neurosurgeon attendees focused on intracranial, cerebrovascular, neuro-oncology and skull-based neurosurgery
- Exhibits located in the foyer adjacent to the General Session meeting room
- Networking Reception held Friday evening
- Ample free time to connect with attendees in a relaxed environment
- General Session topics focus on new technologies, techniques and clinical evidence supporting the evolving change in neurosurgery
- Corporate Sponsorship Opportunities Available



Who is the SSG?

The Subcortical Surgery Group (SSG) is a user group dedicated to optimizing minimally invasive corridor surgery to the subcortical space through clinical and scientific collaborative research and technology applications that are better for the patient and better for healthcare institutions. The SSG is leading the revolutionary change in safe and effective minimally invasive treatments for patients with subcortical brain pathology.

LEADERSHIP TEAM SSG Board of Directors & Executive Committee



Julian Bailes, MD
President & Chairman, SSG
System Physician Executive,
Endeavor Health Neurosurgery
Bennett Tarkington Chair of Neurosurgery,
NorthShore Hospitals
Clinical Professor of Neurosurgery,
University of Chicago Pritzker School of Medicine



Rohan Ramakrishna, MD
Chief of Neurological Surgery
NewYork-Presbyterian Brooklyn Methodist
Alvina and Willis Murphy Associate Professor –
Neurological Surgery Director –
Brain Metastases Program
Co-director – William Rhodes and Louise Tilzer-Rhodes
Center for Glioblastoma



Zachary Litvack, MD, MCR, FAANS, FACS
Secretary & Treasurer, SSG
Director of Minimally Invasive &
Skull Base Neurosurgery Programs
Swedish Neuroscience Institute



Analiz Rodriguez, MD, PhD, MBA, FAANS
Associate Professor
Director of Neurosurgical Oncology
and Vice Chair of Research
University of Arkansas for Medical Sciences



Kaisorn Chaichana, MD, FACS
Professor of Neurosurgery
Mayo Clinic



Ronald Young II, MD
Neurosurgeon
Delray Medical Center



Jason Cormier, MD
Neurosurgeon
Acadiana Neurosurgery



Brad Zacharia, MD
Assistant Professor of Neurosurgery
Co-Director, Neuro Oncology Program
Director, Brain Tumor and Skull Base Surgery
Penn State Health



Sunit Das, MD, PhD
Neurosurgeon & Scientist
St. Michael's Hospital and the Hospital for Sick Kids
Associate Professor, Department of Surgery
University of Toronto



Gabriel Zada, MD
Director, USC Brain Tumor Center
Co-Director, USC Pituitary Center
Professor of Neurological Surgery
Keck Hospital of USC



Gary Gallia, MD, PhD
Surgical Director of the Pituitary Center
Professor of Neurosurgery
Johns Hopkins Medicine



Lloyd Zucker, MD, FAANS
Chief of Neurosurgery, Delray Medical Center
Director of Neurosurgical Services
Delray Medical Center and Good Samaritan Hospital
Affiliate Neurosurgeon
Marcus Neuroscience Institute
Boca Regional Hospital



Gustavo Pradilla, MD
Associate Professor of Neurosurgery
Emory University School of Medicine
Chief of Neurosurgery,
Grady Memorial Hospital

MEETING AT-A-GLANCE

MIPS Workshop Date

July 17, 2025

Meeting Dates

July 18-19, 2025

Location

St Julien Hotel
900 Walnut St.
Boulder, CO 80302
www.stjulien.com

Meeting Planner

Monica Goff
MG Connect, LLC
Info@subcorticalsurgey.com
317.908.9581 (cell)

SOCIAL EVENT

Friday, July 18, 2025

Networking Reception

Exhibiting personnel are invited to attend the Networking Reception. This well-attended event greets registrants to the Annual Meeting with drinks and hors d'oeuvres. The event will take place on Friday evening, July 18 at 5:00pm on the Redgarden Terrace of the St Julien Hotel.



SCHEDULE AT-A-GLANCE

(hours subject to change)

Thursday, July 17, 2025

12:30pm – 5pm	Pre-Meeting Workshop
6pm – 7:30pm	Exhibit Installation

Friday, July 18, 2025

7am – 7:30am	Registration, Exhibit Viewing & Breakfast
7:30am – 9:20am	General Session
9:20am – 9:40am	Refreshment Break with Exhibitors
9:40am – 11:40am	General Session
11:40am – 12:20pm	Lunch with Exhibitors
12:20pm – 2:55pm	General Session
2:55pm – 3:15pm	Refreshment Break with Exhibitors
3:15pm – 5pm	General Session
5pm	Networking Reception

Saturday, July 19, 2025

7am – 7:30am	Exhibit Viewing & Breakfast
7:30am – 9:05am	General Session
9:05am – 9:35am	Refreshment Break with Exhibitors
9:35am – 12pm	General Session
10:30am – 1pm	Exhibit Dismantling



PAST EXHIBITORS & SUPPORTERS

Bioplate
BK Medical
Brainlab
Fujifilm
GammaTile

inomed
Integra LifeSciences
KARL STORZ
Kiyatec
Leica Microsystems

Medexus
Medivis
Medtronic
Mitaka USA
Mizuho

NICO Corporation
Olympus
Omniscient
RapidAI
Stryker

Sutter USA
Synaptive
Viz.ai
ZEISS

Tabletop Exhibit Information

EXHIBIT SPACE

Fee: \$5,000 per table top includes:

- Located in the foyer adjacent to the General Session meeting room
- Access to 60+ neurosurgeons
- Skirted 6' display table
- 2 exhibitor registration badges
- Admission to General Session based on availability
- 2 Networking Reception passes
- Meals provided for 2 representatives



Corporate Sponsorship Opportunities

(available on a first-come, first-served basis)

FOOD & BEVERAGE SUPPORT

Networking Reception

Fee: \$15,000

This well-attended event greets registrants to the Annual Meeting with drinks and hors d'oeuvres. The event will take place on Friday evening, July 18 at 5:00pm on the Redgarden Terrace of the St Julien. In addition to overall support recognition, the supporting company will be recognized on signage at the event. The supporting company will also have the exclusive opportunity to showcase its products during the event.

Continental Breakfast

Fee: \$2,500 each or \$4,500 for both days

The early bird gets the worm. Make an impression first thing in the morning by sponsoring the continental breakfast for attendees. In addition to overall support recognition, the supporting company will be recognized on signage during breakfast.

Refreshment Breaks

Fee: \$1,500 each or \$2,500 for both days

Provide surgeons with a mid-morning pick-me-up with beverages and snacks. In addition to overall support recognition, the supporting company will be recognized on signage during the refreshment break.

Lunch

Fee: \$2,500

Impress surgeons by sponsoring lunch. Attendees will enjoy views of the flatirons while eating a scrumptious buffet lunch. In addition to overall support recognition, the supporting company will be recognized on signage during lunch.

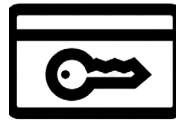
MISCELLANEOUS SUPPORT



Lanyards

Fee: \$2,500

An opportunity to display your company logo around the necks of SSG attendees. Sponsoring company must provide lanyards and receive approval from SSG on design.



Hotel Key Cards

Fee: \$2,500

Reach all SSG surgeons staying at the St Julien by having your company logo or name printed on each hotel key card and holder provided to our group.



Hotel Brochure Drop

Fee: \$2,500

Impress surgeons staying at the St Julien with your product brochure. A St Julien staff member will deliver the brochure to each guest staying at the hotel under our group. Sponsoring company must provide brochure and receive approval from SSG on design.



Wireless Internet Access

Fee: \$1,500

Help SSG surgeons stay in touch and informed by providing wireless internet access in the meeting space. Sponsoring company will be recognized on tent cards in the General Session room.



WHAT PAST ATTENDEES ARE SAYING



"Absolutely great venue and presentations"

"Many thanks! Continue to push the boundaries of subcortical surgery."

"As a first time attendee, I thought the meeting was great.
The members are welcoming and seeking opportunities to collaborate."

"Outstanding course and meeting.
My practice will change offering more options for my patients."

"Another well-organized educational event.
My favorite meeting of the year. The vendors were valuable and informative."

SHIPPING DETAILS



Packages for the SSG Annual Meeting may be delivered to the St Julien starting Tuesday, July 15. The SSG has reserved the Calypso room at the St Julien as storage from July 15 – July 19 (until 1pm). Please note that ALL equipment must be picked-up by 1pm on Saturday, July 19. There is no available storage for the SSG after this time.

The following information must be included on all packages to ensure proper delivery:

St Julien Hotel Subcortical Surgery Group
ATTN: Kirbi Olson
900 Walnut St.
Boulder, CO 80302

Please provide dimensions and expected ship date to Monica Goff no later than July 7

Monica Goff
MG Connect, LLC
info@subcorticalsurgery.com
317.908.9581 (cell)

